



Nellip

Network of European Language
Labelled Initiatives and Projects



EXAMPLES OF BEST PRACTICE IN PROJECTS THAT WERE AWARDED THE EUROPEAN LANGUAGE LABEL

FRANCE



Education and Culture DG

Lifelong Learning Programme

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**Best Practice in
School Education, France**

DeutschMobil

DeutschMobil

In 2011 the number of French students choosing German as second foreign language after English was very low. The DeutschMobil started from those data with the objective to increase the interest of French students for the German language.

Several language assistants, driving a German car with the logo of the project, started to visit primary and secondary schools all around France. They introduced their language and culture to pupils with entertaining, informative and interactive methods (quiz, games, music) in order to motivate them in learning German.

The “DeutschMobil” aims to provide a dynamic, interesting and attractive image of the German language, in order to develop the number of French students choosing it as second foreign language after English. In addition, the project offers an innovative pedagogic approach in order to draw up the French students to this significant language.

From 2001, 553.700 students have been reached by this initiative. The results are well evident: a 50% increase of inscriptions to German classes after the passage of the “DeutschMobil” cars. In response to those data, the number of cars increased from 4 to 10 and, after the German attention, the initiative went also under the patronage of the French Ministry of Education.

The project was selected as Best Practice by the French National Agency “Europe-Education-Formation”. According to the French evaluator, as stated in the “Label des Labels – 10 ans de projets” publication, this is an ambitious and innovative project. Created in 2001, during the last 10 years, it showed great pertinence and effectiveness. In addition, the good quality of its partners can explain the reasons why it can be considered a French best practice. It has also been translated in several languages and adopted in different countries, contributing to a relevant revival of the German language.

In addition, the “DeutschMobil” project promotes the multilingualism and supports the historical relation between France and Germany.

Project coordinator

Maison de Heidelberg

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Partnership

Robert Bosch Stiftung
Mercedes-Benz
Goethe Institut
DAAD
Région Aquitaine
Région Midi-Pyrénées
Conseil Général Calvados
Région Rhône-Alpes

Web site

<http://www.deutschmobil.fr/>

Project duration

2011 – on going



http://nellip.pixel-online.org/CS_scheda.php?art_id=29

Best Practice in Higher Education, France



Parlez-vous chinois?

The “Parlez-vous chinois” project is based on the needs of beginners in Chinese.

For the first version of the project, the “Ecole des mines” School of Nantes developed a web site which could be used in order to teach and to learn the Chinese language for beginners. The second version developed a mobile application which could be used with smartphones and other devices (iPod, iPad, etc). The pedagogical material includes texts, videos, exercises and samples which are related to everyday life situations: for example, at the restaurant, buying food, in a shop.

The “Parlez-vous chinois” project has the objective to help teachers and students improving their teaching and learning skills in a less-known language as the Chinese one. The best way to help the target groups discovering this language is through modern technologies which can be autonomously used on their own by the learners. The project also benefited from the valuable cooperation of the “CAPE – Centre d’Appui aux Pratiques d’Enseignement”, who offered their know-how in the technical definition of the teaching material.

The project obtained different results. From a didactic point of view, teachers began to use the mobile applications as an additional teaching tool, while students began to exploit the web support in order to establish a first contact with the Chinese language. From a technical point of view, the project showed the potentially infinite utilities that modern technologies may uncover while approaching a new foreign language.

The project was selected as case study and best practice by the French National Agency “Europe-Education-Formation”.

According to the French evaluator, as stated in the “Label des Labels – 10 ans de projets” publication, this is a qualitative project proposing a free and large variety of teaching supports to those students interested in the Chinese language. The teaching modules, offered by the project portal, give an important contribution within the Common European Framework of Reference (CEFR). In addition, the project promotes a brand new learning approach, using the modern technologies for an autonomous study of the Chinese language.

In addition, the project promotes new approaches to language teaching and learning, as the language courses are accessible online on an interactive platform and a smartphone application, exploiting the potential of new technologies. Then, it promotes a multilingual reality, having as its aim the learning of Chinese that is a less known language in Europe, and therefore promoting integration with the always larger Chinese communities. Finally, it develops teaching material for the learning of a less widely spoken language like Chinese in Europe.

Project coordinator

Ecole des Mines de Nantes

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Partnership

École des Mines de Nancy
Mines de Douai
Groupe des Écoles des Mines

Web site

<http://imedia.emn.fr/GEVchinois/>

Project duration

2010 – on going



http://nellip.pixel-online.org/CS_scheda.php?art_id=26

**Best Practice in
Vocational Education and Training, France**

Welcome to Tulle

“Les 13 vents” is a vocational institute in the field of hotel management. English language is a key subject for these specific professional figures: the project aims to consider English learning as a major educative objective. This observation leads to the main idea of the project: to invite English native speakers, asking them to play the role of clients in the restaurants where trainees and interns carry out their learning experience.

The “Welcome to Tulle” project aims to put the English language at the heart of the vocational training, helping students and future professionals to improve their linguistic skills. In addition, the project has the objective to develop the mobility of the students, giving them the possibility to spend a two weeks stage in England as main complement of the project itself.

The results of the “Welcome to Tulle” project may be analysed from different points of view. From a linguistic one, students improve their oral practice and feel more confident in speaking English, discovering a new interest towards this subject. From a social point of view, the project allows a positive integration between French people and the local community of English native speakers, between young students and adult tourists. From a cultural point of view, the “Les 13 vents” institute and the Limousin Region have the possibility to welcome English tourists.

The project was selected as Best Practice by the French National Agency “Europe-Education-Formation” for its consistency with the political priorities of the European Commission in the field of language learning. In particular, the “Welcome to Tulle” project promotes a new approach to language teaching and learning.

This innovative approach is strictly finalized to its target groups (vocational students), providing them with the main linguistic skills they’ll need during their professional future. Through this practical and innovative approach, the project enhances the quality of language teaching.

According to the French evaluator, as stated in the “Label des Labels – 10 ans de projets” publication, this project is really interesting because students are literally inserted in a vivid communicative situation. One of the best results is represented by the satisfaction of the end users (the local community of English native speakers) who accepted to get in the game. Thanks to this positive cooperation, English native speakers felt welcomed in the Limousin Region and discovered a renew social utility.

Project coordinator

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Web site

<http://www.cfa13vents.com/>

Project duration

2 years
2006 – 2008



http://nellip.pixel-online.org/CS_scheda.php?art_id=30

Best Practice in Adult Education, France



7 Jours sur la planète

In 2005, a French survey focused at analysing the resources used in teaching foreign languages. In parallel, the French Foreign Ministry decided to ask for the support of different experts in order to create a device using modern mass media in the teaching process. TV5MONDE answered this call for proposals with the “7 jours sur la planète” project.

The project aims at developing an innovative approach within the teaching process. This innovation is guaranteed by the use of news and by a major openness on the real world: “7 jours sur la planète” is a 26 minute weekly French speaking program broadcasted every Saturday on TV5MONDE signals worldwide. It deals with the major international events, news and features. In addition, the use of French subtitles allowed it to be a support tool to the French teaching and learning needs of students and adults (video, online activities, and content to download).

The “7 jours sur la planète” project comes from a close cooperation between the Foreign Ministry, the Organisation Internationale de la Francophonie, TV5MONDE and different experts in the field of education and new technology. TV5MONDE realised the technical support for the learning documents edited by the language schools and validated the learning objects.

The TV program and the web site represent the main results of the “7 jours sur la planète” project. In particular, the site collects more than 1 million and 400 thousands of visits for the last year 2011. More than 600 thousands teaching files and 2 million exercises were realised and downloaded in 2011.

The project was selected as case study and best practice by the French National Agency “Europe-Education-Formation”. According to the French evaluator, as stated in the “Label des Labels – 10 ans de projets” publication, this project had an important disseminative impact, thanks to the national and international media coverage offered by TV5. The project offers an interesting approach to the oral dimension of the French language through the analysis of the international news.

In addition, the project promotes new approaches to language teaching and learning through the use of new media and supports the recognition and validation of language skills acquired through non formal and informal tools like the TV broadcast.

Project coordinator

TV5MONDE

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Partnership

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Organisation Internationale de la Francophonie

Web site

<http://www.tv5.org/TV5Site/7-jours/>

Project duration

2006 – on going



http://nellip.pixel-online.org/CS_scheda.php?art_id=21